

## The Hidden Advantage Workshop

### 1 Day Speed Reading/Memory Course

**Discover how to read faster, remember more and tackle information overload, all in just 1 day.** In this fun and interactive small group workshop, you'll learn simple, practical techniques for improving your memory, doubling your reading speed and achieving more each day.

**Workshop designed and delivered by  
Australian Memory Record Breaker  
Chris Lyons who correctly recited  
Pi to 4,400 places without error.**

*Chris has appeared on The Today Show, A Current Affair,  
Today Tonight and demonstrated how effective these  
techniques can be on radio stations all around Australia.  
He also won the Australian Memory Championships  
Names competition by memorising 46 people's  
names in just 5 minutes.*

#### Purpose Of Workshop

- To give you a rapid introduction to the most effective Speed Reading and Memory Techniques
- To show you how to combine these techniques to improve your memory, double your reading speed and tackle information overload
- To provide you with a simple framework to help you apply and practise your new Speed Reading and Memory Skills

#### What You'll Learn

- **Speed Reading** - how well do you currently read and what's possible?
- Why most people read below their potential and with poor comprehension
- 4 key techniques to increase your reading speed, comprehension and recall
- How to quickly double your reading speed through effective practice
- How to remember more of what you read using the BDA approach
- How and when to make notes to maximise comprehension, retention and recall
- Plus how to use effective note-taking to prepare reports in a fraction of the time
- Reading strategies for different materials and purposes
- Common reading traps and how to avoid them

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- **Memory Skills** - beliefs, myths and your true potential
- The real reason we forget things and why this is good news
- The simple 3 step approach to remembering people's names
- Plus how to use the 80:20 rule to get good at remembering names, quickly
- How to give great presentations without referring to notes even once
- Plus how to use the GO method to slash the time needed to prepare presentations
- How to remember numbers, facts and other key business information
- How to get information into your long-term memory for instant recall
- Tips and techniques used by memory champions to perform record-breaking feats

### Delivery Format

- **Exclusive Small Group 1 Day Workshop** starts at 9am finishes at 5pm
- Limited to just 10 people or less to maximise personal attention and learning
- Fun, fast-paced delivery, broken up into short sessions with frequent breaks
- Includes free access to a 21 Day Online Follow-up Program to give you an easy and effective way to practise what you learn during the workshop
- Take part in person at one of our Sydney, Melbourne, Brisbane or Lismore courses
- Or join us at one of our live online courses via Zoom from anywhere in Australia

### Presenter

**Workshop delivered by Australian Memory Record Breaker Chris Lyons.** An experienced trainer and facilitator, Chris also has over 10 years' commercial experience gained in senior management roles in large Australian and UK companies before starting to design and deliver Gloop Training Programs in 2003.

### Where And When?

- **Brisbane** - At Airport International Motel Brisbane, 528 Kingsford-Smith Drive, Hamilton  
**9am to 5pm on Thursday 8 February 2024**
- **Lismore** - At Gloop, 54 Terania Street, North Lismore  
**9am to 5pm on Tuesday 16 January 2024**
- **Melbourne** - At Quality Hotel Melbourne Airport, 265 Mickleham Road, Tullamarine  
**9am to 5pm on Thursday 22 February 2024**
- **Sydney** - At Hannaford Community Centre, 608 Darling Street, Rozelle  
**9am to 5pm on Friday 16 February 2024**
- **Zoom** - Delivered live online via Zoom (Sydney times)  
**9am to 5pm on Tuesday 9 January 2024**  
**9am to 5pm on Friday 15 March 2024**

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**Did you know?** We've now been running training courses for 19 years and we've never had a single customer complaint or refund request. Not one. Because Gloop training is fun, fast-paced and effective. But don't just take our word for it. Here's just a small selection of comments from people just like you who've taken part in our workshops:

"Was amazed at the end of the day how much I was able to recall. Also now reading twice as fast as before the course and remembering more information."

**Kurt Butterworth, Paramedic, Queensland Ambulance Service**

"Exceptionally helpful. These skills can be used by a high school student to a CEO which is where their strength lies and why I recommend people should do this course. If you are unsure whether to, take my word it will be of huge benefit."

**James Carroll, HR & Training Officer, City Of Yarra**

"I just have to let you know that I applied my memory and speed reading learnings to my study. I sat the exam last week and got 94% and I can definitely say that the tips and tricks I learned in The Hidden Advantage Workshop helped contribute to my result. So thank you."

**Sue Davidson, Customer Experience Black Belt, Optus**

"Loved it. Came for speed reading and got that and so much more. Going to be great to apply the many things I learnt to many facets of my life. Thank you!"

**Liesl Tesch, Paralympic Gold Medallist, Sport Matters**

"Great day. Enjoyable and fun. The memory systems are really useful. Very good pace, no time wasted."

**John Shanahan, CEO, Colmar Brunton**

"Hugely impressed with the increase in my ability to recall and read at a faster pace in just a few hours. Many thanks."

**Mark Micic, Commercial Law, HSY Autoparts**

"The memory sessions were brilliant and I have since used one of the techniques to present a one hour training session without notes, a feat I would never have thought possible before this workshop."

**Glen Frost, Partner, PricewaterhouseCoopers**

"I found the workshop really beneficial taking away real techniques that I can use every day. In addition, it wasn't too much but highly targeted - very worthwhile and really well presented."

**Patrick Farrell, Chief Investment Officer, BT**

"Very helpful. Doubled my reading speed with higher comprehension."

**Michael Kelly, Manager, Matrix Group**

***\*Book Your Place Today. Workshop Booking Form On Next Page\****

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# The Hidden Advantage Workshop - Booking Form

## 1. WORKSHOP DETAILS - Please select:

ZOOM 9 January 2024  
LISMORE 16 January 2024  
BRISBANE 8 February 2024  
SYDNEY 16 February 2024  
MELBOURNE 22 February 2024  
ZOOM 15 March 2024

<b>Price Inc. GST</b>
<b>1 Place = \$395</b>
<b>2 Places = \$711</b>
<b>Save an extra 10%</b>

## 2. ATTENDEE DETAILS

Attendee 1: _____	Job Title: _____
Organisation (if applicable): _____	
Email: _____	Contact Number: _____
Attendee 2: _____	
Job Title: _____	
Organisation (if applicable): _____	
Email: _____	Contact Number: _____

## 3. YOUR DETAILS - Please complete if not attending and booking on behalf of someone else:

Your Name: _____	Job Title: _____
Organisation (if applicable): _____	
Email: _____	Contact Number: _____

## 4. PAYMENT DETAILS

For your convenience please use our <b>PayID: payments@gloo.com.au</b> or our account details are:	
<b>Bank: NAB</b>	<b>BSB: 082125</b>
<b>Account Number: 731131645</b>	
<b>Account Name: Christopher Lyons t/a Gloo Memory, Speed Reading And Study Skills Courses</b>	
<b>So that we can confirm your booking and receipt of your payment please complete:</b>	
Amount Paid: \$ _____	Date Paid: _____
Paid From Account Name: _____	
Once your payment has been received we will email you your official Booking Confirmation including a receipted Tax Invoice for your payment plus further details about the workshop venue and timings.	
* <b>PLEASE EMAIL</b> your completed Booking Form to <a href="mailto:bookings@gloo.com.au">bookings@gloo.com.au</a> .*	
A small number of conditions apply to your workshop booking, to read these please visit <a href="https://gloo.com.au/memory-speed-reading-course-conditions.html">https://gloo.com.au/memory-speed-reading-course-conditions.html</a>	